

# LET THE NUMBERS BE YOUR GUIDE



## Want to sleep better at night?

With so much coming in and going out, do you know the magic numbers that allows you to keep the lights on, make payroll and still set aside funds for taxes, pension and “take home” pay?

Many dental business owners feel anxiety about meeting their monthly financial commitments, yet they are unclear if they have met the mark until they speak with their accountant. Learn how to bring clarity to your business financials and turn your worry into joy. By learning the processes and which details to examine, you can get it straight and find comfort in your knowledge.

Attendees will learn the process of annual planning and how to forecast expenses for the upcoming year. Simplify your practice overhead figures and understand healthy ranges for each category. Make major practice decisions with confidence, knowing that your overhead is covered.

### COURSE OBJECTIVES:

- Learn how to analyze your Profit and Loss Statement and categorize expenses
- Learn what it means to “spread your expenses”
- Discover the number that does not belong on your profit and loss statement
- Determine your breakeven number and why and how to schedule with this figure in mind
- Ascertain if your practice expenses are in the healthy range for all categories
- Identify the questions to ask when forecasting expenses
- Understand three strategies that raise your practice’s value

### → For the Dentist and Practice Owner

This **advanced class** covers all aspects of practice finance. Attendees should:

- ✓ Be familiar with Profit & Loss Statements and have the ability to re-categorize the information, if necessary.
- ✓ Bring their P&L for the most recent 12 month period as well as the dental software Production, Collection, Adjustment, and Procedure Code reports for the same period.
- ✓ Bring calculators, pencils and a desire to learn - *this course will go deep!*

**Suggested Format:** Partial Day; Workshop Format  
**Suggested Attendees:** Dentists and Practice Owners



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